

Community Toolkit

#LVW26

LESBIAN VISIBILITY WEEK

MONDAY 20 APRIL – SUNDAY 26 APRIL

Build Visibility. Build Power. Build Change.



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WHAT IS LESBIAN VISIBILITY WEEK?

Lesbian
Visibility Week
(LVW) is a global
movement
celebrating
and uplifting
LGBTQIA+
women and
non-binary
people.

Across the UK, we come together to **make our lives, stories and communities visible** – in public spaces, online, in workplaces, in schools and in culture.

Visibility is power. And power creates change.

WHY VISIBILITY MATTERS IN THE UK

LGBTQIA+ women and non-binary people remain:

- Under-represented in media
- Overlooked in research
- Excluded from decision-making
- At higher risk of violence and poor mental health

Invisibility costs lives. **Lesbian Visibility Week** exists to change that.



2026 Theme:
Health and Wellbeing

This year we are focusing on **Health & Wellbeing**, but you do not need to centre this theme for your activation to be part of **Lesbian Visibility Week**. All visibility counts.

LESBIAN VISIBILITY WEEK UK IS POWERED BY DIVA CHARITABLE TRUST

DIVA Charitable Trust is the UK's leading charity advancing the visibility, wellbeing and equality of LGBTQIA+ women and non-binary people.

We make our communities:

- Visible in media
- Counted in data
- Connected in community

So safety, dignity and belonging are not the exception but the norm.



We turn visibility into evidence. Evidence into investment. Investment into change.

SUPPORT LESBIAN VISIBILITY IN THE UK

**Lesbian Visibility Week is
community-powered.**

Your donation helps us:

- Produce national campaigns.
- Fund community events.
- Commission research.
- Amplify underrepresented voices.
- Build safer, stronger networks.

Donate now!



Donate today and power visibility all year round.

WAYS TO TAKE PART

**There is no one
way to do Lesbian
Visibility Week.**

Choose what feels authentic to you:
Small or large
In person or online
Public or intimate

**WHAT MATTERS IS
SHOWING UP**



1

ADD YOUR EVENT TO THE NATIONAL MAP

Hosting something?
Planning something small?
Turning an existing event into an LVW moment?

Add it to our website so others can find you.



Be part of the national visibility wave.

2

SHOW UP AND CELEBRATE

Turn something you already do into an LVW moment.
Some ideas:

- Add LVW to your regular meetup.
- Host a coffee morning or dinner.
- Organise a book club or film night.
- Create a visibility-themed sports session.
- Wear LVW colours at your event.

Make it visible.
Take photos.
Tag us.



3

WELLNESS WEDNESDAY AND SPORTS SATURDAY

Celebrate the strength and wellness of our community through movement and play. These events are designed to foster both personal well-being and collective joy, highlighting the power of queer women in health and athletics. While specific days are designated for focus, these activities can be hosted at any time throughout the week to keep the energy high and the connections flowing.

Wednesday 22 April Wellness Wednesday

- Wellness-focused gatherings like walks, yoga, dance, stretching, or movement meetups.
- Body-positive wellness conversations/workshops on topics like stress, burnout, nutrition, sleep, or mental health.

Saturday 25 April Queer Women in Sports Day

- Plan a watch party! Gather fans and community members to watch televised professional or collegiate women's games.
- Organise pick-up games (basketball, soccer, softball, etc.)
- Host a lesbians in sports trivia night.

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CREATE COMMUNITY SPACES

Bring people together intentionally. Some ideas:

- Host a panel or discussion.
- Organise intergenerational storytelling.
- Run a wellbeing workshop.
- Hold a creative session (art, poetry, music).
- Start a new local meetup.

Visibility grows when we gather.



5

TAKE VISIBILITY INTO WORK OR SCHOOL

Change happens where we live and work. Some ideas:

- Internal awareness event.
- Pride flag raising.
- Invite a speaker.
- Run a lunch & learn.
- Create a resource display.
- Launch a staff network moment.



Visibility at work builds safer futures.

6

FLOOD THE FEED

Use your platform – whatever size it is. Some ideas:

- Share your story.
- Post why visibility matters to you.
- Share event photos.
- Highlight LGBTQIA+ women and non-binary creators.
- Repost LVW content.



Use: #LVWUK #LesbianVisibilityWeek
Tag: @DivaCharitableTrust @DIVAMagazine @LesbianVisibilityWeek

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PARTNER & ADVOCATE

Organisations and businesses can:

- Sponsor events or host their own.
- Light up local buildings.
- Offer space for free.
- Issue public statements of support.
- Highlight LGBTQIA+ women in leadership.



Visibility backed by action changes systems.

SUGGESTED SAMPLE SOCIAL COPY

Lesbian Visibility Week is here. We're showing up at [event name] to celebrate LGBTQIA+ women and non-binary people across the UK. #LVWUK

Visibility is power. This week we're building community and making space for LGBTQIA+ women and non-binary voices. #LesbianVisibilityWeek

At [Organisation], we are proud to support Lesbian Visibility Week UK powered by DIVA Charitable Trust.

**DOWNLOAD
THE LVW
SOCIAL
MEDIA
TOOLKIT**

OUR BRAND BOOK

How to use LVW brand



OUR LOGOS

Download them directly from this document

Use the assets. Stay consistent. Be bold.

**VISIBILITY DOESN'T END
AFTER ONE WEEK.**

Help us build
year-round
impact!
Donate | Host
Show up | Amplify



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LESBIAN VISIBILITY WEEK

lesbianvisibilityweek.com